



Be a Part of India's Agri Revolution

7th Edition

29, 30 – 31st Jan, 2027

Ludhiana Exhibition Centre, G.T. Road, Sahnewal, Ludhiana, Punjab, India

Kapil Manoj - 9875953275

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India
AGRI EXPO

INDIA'S LEADING EXHIBITION ON
**COMPLETE AGRICULTURE
ECOSYSTEM**

29th – 30th – 31th

Ludhiana Exhibition Centre
GT Road, Sahnewal, Ludhiana,
Punjab, India

**JAN
2027**



7th Edition



INDIAAGRIEXPO

India
Agri Expo

2027





- IndiaAgri

- MachAuto

- RideIndia

- RideAsia

- Intext Expo

About Organizer

Udan Media & Communications Pvt. Ltd., founded in 2012, began with modest origins but a strong commitment to excellence. Today, it stands as a leader in organizing India's top exhibitions. With a focus on innovation and dedication, Udan has earned the trust of entrepreneurs, both locally and globally.

- **15+ Years of Excellence** in organizing impactful trade exhibitions and business networking platforms.
- **One of India's Fastest-Growing Exhibition Organizers**, creating opportunities across diverse industry sectors.
- **7,00,000+ Business & Trade Visitors** connected through our exhibitions, fostering meaningful business interactions.
- **25,000+ Exhibitors** empowered to showcase their products, technologies, and innovations.
- **5,000+ International Buyers, Importers, Exporters & Trade Delegates** facilitated through dedicated buyer engagement programs.
- **Hundreds of Industry Leaders, Policymakers, and Subject Experts** brought together on a common platform for knowledge exchange.
- **Millions of Business Leads Generated** through strategic networking, buyer-seller meetings, and trade collaborations.
- **Strong Partnerships** with Government Bodies, Industry Associations, Chambers of Commerce, and Academic Institutions.
- **A Proven Platform** for Product Launches, Brand Building, Market Expansion, and Business Development.
- **Catalyst for Innovation and Technology Adoption**, helping industries stay competitive in a rapidly evolving marketplace.
- **Trusted by MSMEs, Corporates, Startups**, Entrepreneurs, and Global Brands for delivering high-value business opportunities.
- **Committed to Creating Business Ecosystems** that encourage collaboration, investment, and sustainable growth.
- **Recognized** for Professional Excellence, Quality Execution, and Industry-Focused Events.



India Agri Expo was established to address the need for a dedicated platform that connects world-renowned agricultural machinery and equipment manufacturing industry with buyers, dealers, distributors, and stakeholders from across India and abroad. While Punjab is recognized as the largest manufacturing hub for agricultural machinery, implements, and spare parts, the industry lacked a comprehensive marketplace for business networking, technology showcase, and knowledge exchange.

Since its inception, **India Agri Expo** has evolved into one of India's leading agricultural exhibitions, bringing together manufacturers, exporters, policymakers, researchers, agribusiness professionals, technology providers, and progressive farmers under one roof. The platform facilitates business opportunities, buyer-seller interactions, technology transfer, and industry collaboration while showcasing the latest advancements in agriculture.

More than just an exhibition, India Agri Expo serves as a catalyst for agricultural modernization, market expansion, and industry growth. It continues to strengthen its position as a global agricultural manufacturing hub while creating opportunities for innovation, partnerships, and sustainable development across the agricultural value chain.

About India



Some of the key milestones achieved over the years include:

A journey of consistent growth and industry impact. From inception to today, the expo has expanded in scale, participation, and business outcomes.

- Successfully organized **six editions** of the expo
- Growing from 86 exhibitors in the inaugural edition to over **250 exhibitors**, reflecting the industry's trust and participation.
- Expanding from a focused showcase of agricultural machinery parts and spares to a **comprehensive agri ecosystem exhibition**, covering farm machinery, technology, irrigation, inputs, agri-services, and innovations.
- Hosting thousands of **dealers** and **distributors** from across India, creating extensive business opportunities.
- Welcoming **hundreds of international buyers** every year, strengthening global trade connections.
- Facilitating **business matchmaking programs** and pre-scheduled B2B meetings to maximize networking and business outcomes.
- Building **strong collaborations** with Central and State Agriculture Departments, industry associations, research institutions, and academic organizations.
- Creating a **unique platform** for knowledge sharing, technology transfer, innovation showcase, and policy discussions, contributing to the overall growth and modernization of the agricultural sector.

Today, India Agri Expo stands as a catalyst for business growth, collaboration, and agricultural advancement, connecting opportunities with innovation on a national and global scale.



Agri Expo

Numbers Tell the Story

A journey of consistent growth and industry impact. From inception to today, the expo has expanded in scale, participation, and business outcomes.

Exhibitor 95	Exhibitor 120	Exhibitor 156	Exhibitor 182	Exhibitor 218
B2B Visitor 1209	B2B Visitor 2127	B2B Visitor 4840	B2B Visitor 6100	B2B Visitor 7708
Total Visitors 15308	Total Visitors 21127	Total Visitors 19140	Total Visitors 25972	Total Visitors 35000
2019	2021	2023	2024	2026



Built for Businesses. Proven by Numbers.

From participation to profitability, every number reflects the growing influence and industry impact of India Agri Expo.

Visitors

35,000+

Exhibitors

218+

Exhibition Area

2 Lakh
sqft

Products Displayed

3500+

Leads Generated

30,540+

Business Generated

₹ 621+ Cr.

International Delegates

120+

Delears & Distributors

1708+

Progressive Farmers

24660+

Event Statistics ²⁰²⁶



International Participation



India Agri Expo brought together a strong presence of international delegates, industry leaders, and experts, creating a dynamic platform for global knowledge exchange. Their participation enabled the sharing of advanced technologies, innovative farming practices, and sustainable solutions from across the world. This global collaboration not only opened doors to cross-border partnerships and trade opportunities but also empowered the agricultural community with practical insights to enhance productivity, efficiency, and long-term growth.

Countries - **Zambia, Sri Lanka, Angola, Nigeria, Ethiopia, Uganda**

Business Networking

India Agri Expo provided a focused platform for high-value B2B interactions, connecting exhibitors with serious buyers, dealers, and global partners. These structured meetings enabled meaningful conversations, fostering long-term collaborations and unlocking new business opportunities.

With a strong presence of industry stakeholders, the expo facilitated real-time deal-making and market expansion, delivering measurable business outcomes for participants.



Sessions

6

Exhibitors

67

Dealers

206

International Buyers

21

616 Business Meeting



Visitor Profile

India Agri Expo 2027 will draw a diverse and high-quality audience, including progressive farmers, industry professionals, dealers, and key decision-makers from across the agricultural value chain. The strong visitor mix will ensure meaningful engagement, knowledge exchange, and high-value business interactions throughout the event.

- Progressive farmers and farm owners
- Agricultural entrepreneurs
- Agricultural contractors
- Farm machinery dealers and distributors
- Agri-input suppliers (seeds, fertilizers, pesticides)
- Irrigation and water management professionals
- Dairy farmers and dairy industry representatives
- Poultry, livestock and aquaculture professionals
- Greenhouse and horticulture growers
- Agri-processing and packaging companies
- Government officials & policymakers
- Agricultural universities, researchers and consultants
- FPOs, cooperatives & agri-startups
- Importers and exporters
- Agri-business companies
- Cooperatives and farmer producer organizations (FPOs)
- Agricultural engineers and consultants
- Precision farming, automation, robotics and AI professionals
- Organic farming practitioners and certification agencies
- Food processing industries
- Cold chain and warehousing companies
- Renewable energy and solar agriculture solution providers
- Biofuel and biomass industry representatives
- Agri-logistics and supply chain professionals

Visitor Profile

Exhibitor Profile

The 7th edition of India Agri Expo will bring together a powerful mix of leading manufacturers, agri-tech innovators, and solution providers from across the complete agriculture ecosystem. Spanning multiple categories, exhibitors will showcase cutting-edge technologies and products designed to enhance productivity, efficiency, and sustainability in modern farming.

Farm Machinery & Agricultural Equipment

- Agriculture Implements & Attachments
- Balers
- Combine Harvesters
- Cultivators
- Disc Harrows
- Farm Trailers
- Forestry Machinery
- Laser Land Levellers
- Maize Shellers
- Paddy Planters
- Planters & Transplanters
- Potato Diggers
- Power Tillers
- Reapers
- Replacement Parts & Components
- Rotavators
- Seed Drills
- Straw Management Systems
- Threshers
- Tractors
- Tyres
- Zero-Till Machines

Agri Inputs

- Bio Pesticides
- Chemical Spraying
- Fertilizers
- Hybrid seeds / grains & crops
- Hydroponics
- Insecticides
- Pesticides

Agricultural Implement Parts & Components

- Bearings & Bushes
- Cultivator & Plough Parts
- Disc Blades & Tynes
- Electrical & Electronic Components
- Fasteners & Hardware
- Forgings & Castings
- Gearboxes & PTO Components
- Hydraulic Components
- OEM & Aftermarket Spare Parts
- Precision Machined Components
- Rotavator Parts
- Wheels, Rims & Tyres

Irrigation & Water Management

- Drip Irrigation Systems
- HDPE Pipes & Fittings
- Micro-Irrigation Equipment
- Pumps & Motors
- Smart Irrigation Technologies
- Solar Pumping Solutions
- Sprinkler Irrigation Systems
- Water Conservation Solutions
- Water Controllers
- Water Harvesting Systems

Horticulture & Protected Cultivation

- Climate Control Systems
- Copeat Products
- Floriculture Solutions
- Greenhouse Technology
- Hydroponics Systems
- Landscaping Products
- Misting & Fogging Systems
- Nursery Equipment
- Planting Material
- Polyhouses
- Shade Nets

Precision Farming & Agri-Tech

- Agricultural Drones
- AI-Based Farming Solutions
- Farm Automation
- Farm Management Software
- GPS & Guidance Systems
- IoT Devices
- Precision Agriculture Technologies
- Remote Sensing Technologies
- Robotics & Autonomous Equipment
- Smart Sensors
- Weather Monitoring Equipment

Agro Processing Industry

- Agro Export Solutions
- Food Processing Machinery
- Fruit & Vegetable Processing Equipment
- Oil Extraction Plants
- Packaging Solutions
- Value Addition Technologies

Renewable Energy & Sustainability

- Agricultural Waste Management
- Bioenergy Technologies
- Biomass Equipment
- Carbon Farming Solutions
- Solar Dryers, Power Solutions & Pumps
- Sustainable Farming Technologies

Financial & Business Services

- Agri Marketplaces
- Agricultural Finance Companies
- Banks
- Commodity Trading Platforms
- Consultancy Firms
- Insurance Companies

Post-Harvest & Storage Solutions

- Cold Storage Solutions
- Conveyors
- Crop Drying Systems
- Grading & Sorting Machines
- Grain Storage Systems
- Material Handling Equipment
- Silos
- Warehouse Technologies
- Weighing Equipment

Government, Institutions & Associations

- Agricultural Universities
- Cooperatives
- Export Promotion Councils
- FPOs & Government Departments
- ICAR Institutions
- Industry Associations
- Krishi Vigyan Kendras (KVKs)
- Research Institutes

- Leasing & Equipment Finance Providers
- Logistics Providers
- NBFCs





Why India Agri Expo Works for You?

- Direct access to 50,000+ highly targeted visitors
- Connect with key decision-makers, dealers & distributors
- High-quality B2B meetings with real business potential
- Strong presence of progressive farmers & bulk buyers
- Launch platform for new products & innovations
- Exposure to international markets & global buyers
- Build long-term partnerships and brand visibility
- Proven platform delivering measurable ROI

Leaders Speak

Mr. Sumit Vyas

(Senior Manager),
Tirth Agro Technology
Pvt. Ltd. (Shaktiman)

A platform that truly bridges innovation with real agricultural needs. The quality of exhibitors and discussions reflect the future of farm mechanization. Essential for anyone serious about agricultural growth.

Mr. Kanhaiya Choudhary

(Vertical Head),
JK Tyre & Industries Ltd.

The scale, organization, and innovation on display rival global standards. A key platform for driving meaningful collaboration and accelerating technology adoption across the agri sector.

Mr. Amod Bandekar

(Senior Marketing Executive),
BKT Tyres

A true hub of market insight. It lets us engage directly with our target audience and understand evolving demands. The energy and quality of interactions make it worthwhile every single year.

Mr. Navdeep Singh

(Proprietor),
Friends Farming Solution

Each edition surpasses the last. New technologies, fresh connections, and real business opportunities — India Agri Expo is a truly unique platform for growth in agriculture.

Mr. Avtar Singh

(Managing Director),
Gee Gee Agro Tech

A catalyst for growth in every sense. The exposure to cutting-edge solutions and networking with industry pioneers makes India Agri Expo an invaluable platform for any agri brand looking to scale.

Mr. Rajeev Jain

(Managing Director),
Shakti Agro Industries

A benchmark for excellence in agri exhibitions. It fosters meaningful relationships between manufacturers, dealers, and farmers — and consistently contributes to the sector's progress.

S. Sarbjeet Singh Panesar

(Managing Director),
Landforce

The most powerful agri business platform in the country. Three days of the right buyers, the right conversations, and real business. A must for every serious agri brand.

S. Aadwinder Singh Amar

(Managing Director),
Amar Agricultural Industries PVT. LTD.

Year after year, India Agri Expo delivers. Serious buyers, strong industry connect, and business that actually moves. For any agri brand, this is the one platform you cannot miss.

Glimpses 2026







Prestigious



Participants

Participation Cost

Deadline to complete exhibit transfer & stall decoration is 6:00 pm on 28th January, 2027.

Transfer of material / goods will not be allowed during exhibition.

Space provide on

Bare 25 Jan 2027

Shell 27 Jan 2027

Contact: +91 98759-53275 | info@indiaagriexpo.com

Exhibition Timings: 10:00 am to 6:00 pm

Show Dates: 29th–30th–31st Jan, 2027

Venue: Ludhiana Exhibition Centre, Sahnewal, Ludhiana, Punjab, India

SHELL STALL

Minimum Stall Size: 12 Sq. Mtr. INR 7500/- per Sq. meter

International: US \$250

BARE SPACE

Minimum Stall Size: 36 Sq. Mtr. INR 7000/- per Sq. meter

International: US \$225

OPEN SPACE

Minimum Stall Size: 50 Sq. Mtr. INR 7000/- per Sq. meter

International: US \$100

PAYMENT SCHEDULE

- 25% on Booking – Against Booking Confirmation
- 50% Balance Amount – Before 30 October, 2026
- Full Amount – 31st December, 2026

The shell space would include:

- Fabricated Stall
- Floored Carpet
- Side & Rear Wall Panels
- Exhibitor Name on Fascia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Three Spot Lights
- One 5 AMP Plug Socket
- One Entry in Participant Directory

OTHER UTILITIES

Exhibitor should pay additional open side charges as per rates specified below:

- 2 Sides Open – 10% of space charges
- 3 Sides Open – 15% of space charges
- 4 Sides Open – 20% of space charges