

Where
**INNOVATION &
OPPORTUNITY**

Harvest Together

India's leading exhibition on
**Agriculture Machinery &
Dairy Technology**



India
AGRI EXPO

Jan **30-1** Feb 2026 

Ludhiana Exhibition Centre,
G.T. Road, Sahnewal, Ludhiana,
Punjab.



6 YEARS

Growing Businesses,
Not Just Crops

Since 2011, India Agri Expo has evolved from a regional fair into a national business hub for agriculture and dairy innovation. With 14 successful editions, it's trusted by 250+ exhibitors and 30,000+ visitors each year, earning recognition from PAU, GADVASU, and ICAR for driving real business growth and industry progress.



13+

Participating
Countries

56%

Consistent
ROI

591+

worth Leads
Generated

250+

Exhibitors

20,000+

Visitors

1,50,000

Sq. Ft. Of Opportunity

Backed by PSAIMA, AMMA, KAIMA, AICMA, WASME

BIGGEST

Stage for Agri
Business Growth



AGRI REVOLUTION

Worldwide

Scale That Matters

- Global agriculture equipment market valued at **USD 181.5 billion in 2024**
- Global shipments of farm-machinery units were **4.93 million in 2024**.
- Asia-Pacific accounts for over **36.8%** of the global equipment market share in 2024.
- Precision farming, irrigation automation and drone technologies are driving the **next wave of growth**.

India Agri Expo represents the pulse of this global transformation – connecting innovation with on-ground application.



INDIA

Leads the
Agri Revolution

The Indian agricultural equipment market reached
INR 1,232.2 billion in 2024.

The market is expected to grow at a CAGR of
8.63% from 2025-2033.

North India remains dominant; specific state-OEM numbers
(200+ OEMs)

Rapid adoption

of drones, automation and solar-powered irrigation is shaping
mechanisation trends.



India Agri Expo is the gateway to the nation's
fastest-growing agricultural machinery and
technology market.

FUTURE

of Agri Business
starts here



Direct Access

to India's Agri Heartland - Punjab, Haryana, UP, MP, Gujarat

High-Intent Buyers

Dealers, distributors, manufacturers & large farm owners

Curated Buyer-Seller Meets

ensuring targeted conversations

Government & Institutional Support

from major agri associations

Cross Sector Exposure

Machinery, Dairy, Irrigation, IoT, Solar & Smart Farming

Live Demonstration Zones

for high engagement and on-ground visibility



MEASURED

in Leads.
Proven in Conversions.

80%

exhibitors generated
verified new leads

85%

achieved strong
business conversions

90%

rated visitor
quality as "Excellent"

₹591

Cr+ Business finalized
during 2024 edition

40%

exhibitors rebooked
instantly for the next
edition

**Trusted
repeat
Partners**

Landforce, Dashmesh,
Gahir, JK Tyre & many
others



THE AGRI

Value Chain –
One Powerful Platform



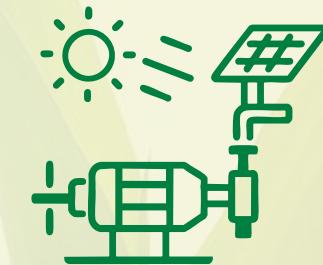
Agri Machinery:

Tractors, Harvesters, Balers, Implements



Agro Processing:

Dairy, Poultry, Cold Storage, Packaging



Green Innovation:

Solar Pumps, IoT Solutions, Automation



Farm Technology:

Drones, Irrigation, Smart Pumps, Polyhouses



Agri Machinery Parts:

Bearings, Blades, Yokes; etc



Allied Services:

Finance, Logistics, Insurance, Consultancy

MEET

the Buyers
Who Mean Business



44%

Progressive Farmers
ready to invest in new solutions



22%

Manufacturers & Traders
sourcing latest equipment



19%

Dealers & Distributors expanding
product portfolios



15%

Institutional Buyers –
Government & private entities

99% Domestic | **1%** International Visitors

Top Visiting States: Punjab, Haryana, UP, Gujarat, MP

International Delegations: Nepal, Kenya, Zambia, Maldives

45,000+ decision-makers – one destination for business.

STRONG RESULTS.

Measurable Growth.

₹ 591.11

Crore Worth of Business Finalised

11,780+

Verified Business Leads

2024

Business Impact

189

Exhibitors

18,008

Visitors

100%

Stall Occupancy

India Agri Expo 2024 proved why it is North India's most result-driven platform for the agriculture and dairy technology industry

WHY

Exhibit in 2026?

250+

Exhibitors
Expected

50,000+

Visitors
Expected

Align

with India's Agri Mission-
Smart Farming & Dairy Innovation

1 Million+

Pre-Event
Digital Reach through
multi-channel campaigns

ROI Assured

Curated Buyer-Seller
Meets & High-Intent
Networking

India Agri Expo 2026 is where the next wave
of agri-business growth takes root.

**Because the
Future of Farming**
starts here

BRANDS on Board

Chosen by
India's Agri Giants

mahindra
TRACTORS
TOUGH HARDUM

ESCORTS

TAFE

SHAKTI MAN
MAKING AGRICULTURE MORE ECONOMICAL

SHAKTI MAN - GRIMME

landforce

DASMESH

KARTAR
Since 1975

PARAM
A QUALITY PRODUCT

JCBL
inspired minds

JAGATJIT

PREET

MALKIT

KS AGRICULTURAL
Industries Pvt. Ltd.

AMAR
IMPROVING AGRICULTURE
IMPROVING LIVES

G
GAHIR

BCS

Swan Agro

PANESAR | AGRI CLASS
HARVESTOR COMBINE | AGRICULTURE MACHINERY

NATIONAL
AGRO INDUSTRIES

T & D

Electronic Systems

GOLDEN PUNJAB
TRADE MARK

Golden Punjab
AN ISO 9001 - 2008 Certified Company

SARDAR REAPER

AGRI KING
TRACTORS & EQUIPMENTS PVT. LTD.

KSD

VISHAV KARMA

VIRDI
AGRO TECHNOLOGY

Charlie
AGRICULTURAL SPRAYERS

GILL
Agricultural Implements
Pvt. Ltd.

SIMRAN
COMBINES

Satnam Agriculture
WORKS

Black Stallion

KMT FARMS

Sprayman
POWER PRODUCTS

Bullz Power

SADHU IMPLEMENTS
TRANSFORMING INDIAN AGRICULTURE

TERRESCUL
Cultivating Growth

& Many more

SUCCESS STORIES

That Speak
in business



Mr. Sarabjit Singh

Landforce

India Agri Expo is recognized as one of the most professional exhibitions for the agriculture industry in India. We anticipate that India Agri Expo will further strengthen the relationship between Indian companies and their local customers.

Mr. Baldev Singh

MD, Amar Agriculture

India Agri Progress Expo provides a platform to showcase our technological expertise, strengths, and capabilities to a global audience. Each edition of the expo has driven us to achieve higher levels of performance and success, serving as a constant source of inspiration and guidance.

Mr. Vikas Manhas

AGM, Tirath Agro Technology Pvt. Ltd.

India Agri Expo provides an excellent platform to gain deep insights into the needs of Indian customers and enhance machine sales. This understanding will significantly contribute to the advancement of agriculture in India.

GLIMPSES

Of Our Last Edition

A Show That Sold Big, and
Looked Bigger



From drone showcases to cutting-edge farm-tech displays, our Last edition brought together innovators and investors who are redefining India's agri future. And 2026 promises to be even more impactful.

SHOWCASE YOUR BRAND

On A Platform Where Business Grows

Ludhiana Exhibition Center,
Sahnewal, G.T Road, Ludhiana

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Strengthen your network in India's most fertile agri market

